

Concordia University
Faculty Council of the John Molson School of Business
Minutes of meeting held Friday, March 13, 2009

Present: S. Sharma, Chair
K. Argheyd (Mana.), N. Askar (CGSA), A.L. Audy (CASA), B. Barbieri (Mktg.), S. Betton (Fina.), C. Cho (Acco.), S. Cole (SGS), J-M Edwards (Library), A. Farnoli (Reg.), R. Ferguson (Mana.), J. Freed (Fina.), M. Gagné (Mana.), A. Hochstein (Assoc. Dean), G. Kanaan (Assoc. Dean), L. Katsanis (Mktg.), G. Kersten (DS&MIS), M. Lee (CASA), M. Lemdasni (CG SA), F. Nebebe (DS&MIS), S. Paek (CASA), D. Peltier-Rivest (Acco.), P. Pietromonaco (Facil.), I. Rakita (Fina.), C.A. Ross (Mktg.), R. Saade (DS&MIS), M. Sharma (DS&MIS), L. Switzer (Assoc. Dean), U. Wassmer (Mana.), L. Zimmerman (CASA)

Absent with Regrets: A. Ahmad (Fina.), J. Ahmad (Econ.), D. Cameron (Mana.), S. Ciotti (CASA), B. Desai (Comp. Sci.), C. Draimin (Acco.), T. Field (Mana.), G. Fisher (Econ.), K. Gheyara (Acco.), A. Gold (CASA), S. Goyal (DS&MIS), M. Horst (TESL), G. Hughes (Staff), K. Lamertz (Mana.), J. Longo (Staff), K. Reckziegel (CASA), K. Shanmugarajah (CASA)

Guests: M-G Hum (Comm.), C. Law (Grad. Adm.), A. Segal (Research Facilitator)

1. Call to Order
The meeting was called to order at 9:34 a.m.
2. Closed Meeting
3. Open Meeting
4. Approval of Agenda – JMSB-2009-02A

On a motion duly seconded (M. Sharma, L. Katsanis) the Agenda was approved with the following deletion as proposed by the Chair: Item #16 was deleted as K. Sheahan was unable to be present due to a last minute conflict in her schedule.

5. Approval of the Minutes – JMSB-2009-01M

On a motion duly seconded (M. Sharma, R. Saad) the Minutes were approved.

6. Chair's Report and Question Period

The Chair made the following remarks:

The JMUCC took place on February 22-28, 2009. He mentioned that the Undergraduate Case Competition has been steadily building up momentum and prestige. Over \$150,000 was raised for the competition that saw 20 teams compete for the title (12 international teams). He thanked the organizers, sponsors and volunteers. The Chair especially mentioned the work of Victor Esposito as being integral to the success of the competition this year.

Dates of tours for the new building will be sent out shortly. Please do not forget to reduce the volume of what you would like to move as much as possible.

It is the time of the year to nominate JMSB students for the Non-Academic Awards, i.e. *Concordia Medal*, *Malone Medal*, *John E. O'Brien Medal*, *Stanley G. French Medal* and the *First Graduating Class Award*. Copies of the nomination forms are available in Monika Melzer's office (GM 403-11). Please note that the deadline for nominating individuals is March 31, 2009.

I. Rakita updated the members of Council on the following news from the Goodman Institute of Investment Management:

In March, the GIIM announced the 2009-2010 Entrance Support Program. An initiative designed by the Goodman Institute will see nearly \$50,000 distributed to six incoming students to help reduce their tuition fees; awarding three students \$8,000 each in both Montreal and Toronto.

Goodman Institute MBA Students placed Third in Financial Post's fourth annual MBA Portfolio Management Competition. I. Rakita mentioned that this competition was among 15 universities and only three institutions had a positive return on their portfolios.

7. Business Arising from a Previous Meeting

There was no business arising.

8. Elections (JMSB-200-01A-01)

Navneet Vidyarthi from Decision Sciences and Management Information Systems was elected by acclamation to serve on the Council of the School of Graduate Studies effective immediately and terminating May 31, 2010.

Kelly Gheyara from Accountancy was elected by acclamation to serve on the Seante Committee for Academic Planning and Priorities for a three-year term effective June 1, 2009 and terminating May 31, 2012.

Bryan Barbieri from Marketing was elected by acclamation to serve on the Academic Programs Committee for a three-year term effective June 1, 2009 and terminating May 31, 2012.

Michel Laroche from Marketing was elected by acclamation to serve on the Distinguished Professor Emeritus Committee for a one-year term from June 1, 2009 to May 31, 2010.

Gregory Kersten from Decision Sciences and Management Information Systems was elected by acclamation to serve on the Research/Teaching Pedagogical Chairs Appointment and Review Committee for the following positions:

- RBC Professorship in Financial Derivatives (2 positions)
- RBC Professorship in Responsible Organizations
- RBC Professorship in Work Motivation
- RBC Professorship in Strategic Relationship Marketing
- RBC Professorship in Interorganizational Governance of Information Technology
- Manulife Professorship in Financial Planning

There was a discussion in regards to the composition of the Appointment and Review Committee for the abovementioned positions and how to proceed with one Committee recommending candidates for positions in different areas. The decision was that L. Switzer would return to Council with a proposed mandate and composition for this new Committee structure.

9. Report: Research and Program Evaluation

L. Switzer explained that he has received a number of initiatives for the funding proposal and that the deadline has been extended to April 20, 2009. L. Switzer introduced Arlene Segal, the new Research Facilitator for the John Molson School of Business. He also explained that the SSHRC and NSERC

decisions should be available by the end of the month. He mentioned that the Vice-President, Research and Graduate Studies has committed to supporting a database for the trading room.

10. CGSA Report

N. Askar updated Council on the following initiatives of the CGSA:

There are a lot of activities planned for the CGSA. There has been an election and there will be a new CGSA President named on March 31, 2009. The new CGSA constitution has been written, approved and passed. N. Askar mentioned that there are some upcoming competitions that CGSA will be involved in, namely: George Washington University non-profit case competition. M. Lemdasni has been named a judge for the **Mercuriad Award** sponsored by the Quebec Chamber of Commerce this competition. This is the first time that a Concordia student has been asked to judge.

11. Staff Report

There was no report.

12. Report: Masters and Diploma Programs

A. Hochstein apprised Council of the admissions numbers for the Masters and Diploma Programs. He attributed the rise in applications in part to the exceptional work of the CGSA and Cynthia Law this year. He announced that the MBA Case Competition Organizing Committee for next year has been set and revealed the name of the competition as "Weathering the Storm: Opportunity Amidst Crisis".

13. Report: Undergraduate Programs, Academic and Student Affairs

There was no report.

14. CASA Report

S. Paek updated Council on the following issues:

- The JMUCC was a great success. They received 130 tickets for the Montreal Canadiens hockey game and had some exposure on the scoreboard.
- Five Days for the Homeless will be held on March 16-20. He encouraged Council members to participate and support the cause.
- The elections have concluded and the presidency is pending approval from the Board.
- The CASA Cares event took place on March 12. The goal was \$10,000 for the Montreal Children's Hospital. The final amount raised is to be confirmed.
- The Business Banquet will take place on Thursday, April 2, 2009

15. Reports from School Representatives on University Committees

The following reports were received:

15.1 Undergraduate Scholarships and Awards Sub-committee

M. Sharma revealed that there will be a donor's reception on March 19, 2009.

15.2 Senate Academic Programs Committee

B. Barbieri explained that part of the mission of the School of Extended Learning is to offer credit courses to students. Therefore, they have introduced a slot course to prepare students in their first 30 credits. There was a question about this course as it pertains to a degree. It was explained that should this course count towards a degree it would have to be approved by the Councils of all of the Faculties. In addition, it was explained that this would have to be looked at in terms of the impact, if any, this course would have on AACSB accreditation. B. Barbieri explained that he

would bring the question regarding the credits in relation to degree requirements back to the APC for clarification.

There were no reports from JMSB representatives on the following committees:

- 15.3 University Senate
- 15.4 Senate Academic Planning and Priorities
- 15.5 Senate Research Committee
- 15.6 Board of Governors
- 15.7 Arts and Science Faculty Council (nothing to report)
- 15.8 University Library Committee
- 15.9 Council of the School of Graduate Studies

16. New Business

16.1 Notice of motion regarding teaching in research oriented programs (JMSB-2009-02A-03)
As the member who submitted the motion was not present at Council, the motion was dismissed. It was also mentioned that the same motion was presented last year at the March 7, 2008 (JMSB-02M) Council and withdrawn at the April 11, 2008 (JMSB-02M) Council.

17. Other Business

There was no other business.

18. Next meeting

The next regular meeting of the JMSB Faculty Council will take place on Friday, April 17, 2009 at 9:30 a.m. in room GM 302.

19. Adjournment

On a motion duly seconded (M. Sharma, L. Katsanis) the meeting adjourned at 10:53 a.m.